



Press Information

New VR6 Roadster at Cologne Intermot

Horex introduced to the public

In June, the trade press was given a glimpse of the new Horex at an exclusive event in Garching near Munich. Now the bike has celebrated its public debut. The new German roadster with its unique VR6 engine was the center of attention in Hall 7, Stand E10 at the Intermot trade show in Cologne.

It was a long-awaited moment for Horex fans. From October 6 through 10, they finally had a chance to see the new motorcycle sensation from Germany 'live' for the first time at the Cologne Intermot. "After pictures of our new roadster appeared exclusively in the media, we were looking forward to seeing how bike fans would react to our 'baby' at the trade show," says Horex CEO Clemens Neese. "We were pleased to see how interested visitors were in the bike's technical details and VR6 engine."

The VR6 roadster was clearly the main attraction at the Horex Stand (E10, Hall 7). Visitors took advantage of the opportunity to see the new Horex bike close-up. Future engineering steps in the planning of this model were presented in sketches and draft designs showing the bike in different colors and versions. Although these were only rough drafts, they illustrated planning concepts for the new VR6 Horex.



A cutaway model of the new VR6 engine was on display to give visitors a detailed view of the technical heart & soul of the exclusive power plant. The radial valves, triple overhead camshafts and cylinder configuration clearly illustrated the sophisticated technology behind the VR engine.

Detailed information on the history of the new German motorcycle brand was also presented at the exhibition stand along with details on the development of the new Horex design.

Parallel to Intermot, the ongoing engineering phases aimed at bringing the bike from a prototype to a market-ready product are running according to plan. Dynamometer testing of the unique VR six-cylinder engine has demonstrated performance and torque potential that exceed the expectations of engine designers and developers. Working in the final engineering phase, the team is busy refining the optimum configuration of the intake system and control electronics in preparation for initial road testing.

HOREX PR

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